



Fort Sill CANNONEER, September 20, 2001.

Post-30-

*Information Strategy Division, Office of the Chief of Public Affairs
Department of the Army*

“...I look back on Sept. 10 and wonder what I was doing, what petty concerns ruled my mind that day.

“That Monday, I was fretting about trying to change my PCS orders out of Alaska; there was a pile of office supplies junked up in one corner which needed to be organized; I had rosters to update. Laundry had to be picked up. My car needed a good washing; the lawn could stand to be mowed. On that day before fear entered our lives, I was sweating the small stuff, the trivial, the mundane, the selfish.

“...We lost something on the morning of Sept. 11; not just more than 5,000 lives in one swift crush of concrete and metal, but the carefree attitude of what we once thought was normalcy.

“We will never return to the world of petty worries, the taken-for-granted, the I’ll-get-to-it-later. Suddenly, life has become incredibly precious and fragile.

“I, for one, will always be haunted by planes melting into buildings.”

Sgt. 1st Class David Abrams, from “Remember The Day Before Fear?,” ALASKA POST, September 21

Final Draft

By **Sgt. Maj. Gary G. Beylickjian (Ret)**

We're in new offices

Information Strategy Division has moved into new offices—Room 2B720. ISD along with other OCPA divisions, had to relocate because of the Sept. 11 attack. Although we were not directly affected by the crash to the west wedge of the Pentagon, our offices were close enough to have suffered smoke, soot and water damage.

For more than a month, we were guests of OSD's Community Relations Division. The folks there were excellent hosts, treating us as part of the family. We thank them for the hospitality.

We were able to hold on to two previous telephone numbers and received three new ones. To contact ARNEWS and Army Newspaper section, dial the following:

Gary Sheftick....703-695-3952

Joseph Burlas...703-695-3216

Staff Sgt. Marcia Triggs...703-697-9549

Master Sgt. Jon Connor...703-697-2163

Sgt. Maj. Gary G. Beylickjian (Ret)...703-692-6822

Individual e-mail addresses are unchanged.

A word about the mail. Most PA shops send newspapers addressed to ISD referencing Room 2D622. Please change the room number to 2B720. Those shops using the address cited in AR 360-1, continue to use that address. Also, ensure all envelopes carry a complete return address—whether they contain letters or newspapers.

Many things have changed; ensuring letters are safe is one of them.



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Deputy Chief of Public Affairs, DA.....Col. Stephanie L. Hoehne
Chief of Information Strategy Division.....Mr. William Drobnick
Director, ARNEWS.....Mr. Gary Sheftick
ARNews Civilian Correspondent.....Mr. Joseph E. Burlas III
ARNews Military Correspondent.....Staff Sgt. Marcia Triggs
Chief of Army Newspapers.....Master Sgt. Jon Connor
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PASSAGES FROM PAGES OF ARMY NEWSPAPERS

"Snow-white stars on a rich blue background, blood red stripes placed proudly beside white, gently waving in the breeze, caught the sunlight glowing down on the gathering."

Pfc. Zoe Morris, from "POW/MIA Ceremony Poignant Reminder Of Wars Past, Present," SIGNAL, September 28.

"I watched in horror as CNN replayed the tragedy America will never forget. The terrorist attacks on the World's Trade Center's twin towers.

"...Then the screen split and reports came in that the Pentagon had also been hit. That was more than I could take. I collapsed in tears of mourning."

Spc. Julia Simpkins, from "A Soldier's Story, TORII September 28.

"Many of us felt stunned and helpless in the face of extreme brutality. Images of a few people celebrating the carnage in certain parts of world only added to the outrage felt by many of us. "...If we can learn anything from current events it is to resolve to try to live in peace when we can, to respect others' beliefs, to be firm in protecting our friends and loved ones and to rise above the sheer insanity of hatred."

Karl Weisel, from "No Room In The World For Hatred, HERALD UNION, September 18.

Creative Page-One Design Can Snare Readers

By Sgt. Maj. Gary G. Beylickjian (Ret)

Some Army editors have a tendency to treat front-page designs without much serious thought. Pages lacking in appeal and eye-arresting designs can discourage interest and ward off readers, who are often turned off before turning a page.

Army editors today must have a wide range of expertise in news presentation such as news evaluation and writing.

But equally important is an understanding of the basic principles of effective visual presentation and the ability to apply them skillfully in typographic arrangements on a page.

For some post and unit newspapers, the learning process is sometimes slow. Many others have the formula.

More on page 4

THE ON GUARD, a tabloid published by the National Guard Bureau, Washington, D.C., is known for its bold and innovative page-one designs that visually "yell," for attention. A creative front page must capture readers and entice them to continue their journey along the printed information highway.



Here are a few pointers to consider when designing page one.

◆ **Avoid using two or more type faces for headlines.** Most papers use one, a few, two. One typeface and its many variations will work even better.

◆ **Avoid “over-ornamentation.”** A page filled with decorative boxes, screens, rules and other unusual elements can result in freakish instead of a pleasing looks.

◆ **Don’t use too many boxes,** because each is a typographical unit, and an oversupply of these elements can cause patchwork patterns, detrimental to an effective layout.

◆ **Use white space sparingly.** It opens up the page, allows it to breathe. When framed by white, photos and headlines stand out and become more visible.

◆ **Don’t be afraid to experiment.** Too much “sameness” issue after issue becomes monotonous. Try something different, but follow the sound principles of design taught at DINFOS. Experimenting in makeup is a healthy sign.

◆ **Finally, don’t forget the value of pictures when building an interesting and attractive front page.** Nothing has the drawing power of a well composed and expressive photo. Besides their impact, pictures can provide balance and liveliness to the layout.



The July 10 issue of the TRAINING TIMES, published by 100th ASG, Germany, used a photo illustration of night fireworks as a magnet to attract readers; the illustration is by Sgt. Karen Parrish.



Two left examples, tabloids, have small headlines, small photos, plenty of type and little else. Nothing on the page grabs attention or invites reading—no visual magnet. The layouts are vertical, a format that’s passé and should be avoided.

Two examples at right are newsletters. They also lack drawing power. Some years back, we classified such layouts as “dart-board designs” where elements are thrown into a frame with hopes they’ll hit the target.

Much time and effort go into producing publications regardless of size, and if what’s set in print goes unread, efforts are wasted and messages go unseen and unread.

◆ **Keep headlines off the fold.**

The fold cuts them in two unless the paper is held open. Keep related elements together.

A few Army newspapers today fall short of appeal, first, because their “picture windows”—the front pages—lack effective eye-arresting designs.

Editors Must Consider Reader Appeal

Maximum reader appeal and reader comfort are important factors Army editors should consider each time their paper goes to press.

Not only must editors present command news to readers, they must also package information so that readers are lured to read.

Just as a box of candy is attractively wrapped to attract a buyer's eye, so too must post and unit newspapers. The look of the package is important. Once the reader is drawn to the publication, content maintains reader interest.

Post and unit newspapers, newsletters and magazines have a singular goal: basically, to inform. And an effective means of fulfilling that goal is to present the “word” in a attractive and pleasing package, providing the reader: relevant, well-written and properly graded news.

An important note here needs underscoring. If a package looks great, but carries little or nothing of substance for the readership, all is wasted.

If a news container appears dull, drab and dreary, yet contains important information for the readership, all is also wasted. The point to all this is to create an information package that uses bold and dynamic visual magnets, combined with timely and useful information.

Typography and makeup

Typography is the process of placing various elements on a two-dimensional field to make reading easy, comfortable and appealing.

Layout or makeup is the coming together of all typographical elements: body type, display type (headlines) illustrations, white space in a manner that will lure readers and ease reading.



The TULSA DISTRICT RECORD, a newsletter produced by the Corps of Engineers, Tulsa, Okla., carries a uncluttered nameplate and a thematic cover with supportive photos and text inside. The layout is clean, simple and appealing. *Mary Beth Hudson* is editor.

Fort Leonard Woods GUIDON varies its front-page patterns from modular to horizontal. This issue shows a combo of horizontal and vertical modules, which makes for easy viewing and reading. *Rick Brunk* is the editor.



If readers are frightened away from pages that exhibit staid and stodgy looks, the news content of that page loses impact, but more important, it loses reader interest.

Simply producing a newspaper does not discharge an editor from his obligation. The news content and its presentation must appeal and compete with the reader's valuable time.

No question today's Army newspaper plays a vital role in the Army community.

Men and women, military and civilian want to read about themselves, their organizations, Army policies and plans. They want information unique to their profession.

The sole medium to fulfill that very need is the post and unit newspaper.

Today's Army editors and reporters sit in an enviable position. They further their talents, education and experience in journalism, as well as help satisfy the unquenchable information needs of soldiers and civilians.



Attractive Page One Layouts



Left to right, top—The GUARD TIMES, produced by the New York Army and Air National Guard. Editors: Lt. Col. Paul A. Fanning and Maj. Richard Goldenberg. BUCKEYE GUARD, Ohio National Guard. Associate editors: Steve Toth and Staff Sgt. Diane L. Farrow. BULLETIN, U.S. Corps of Engineers, Huntsville, Ala. Editor: Jean Pavlov. CRUSADER, 98th ASG, Germany. Editor: Olivia Feher. **Left**—Fort Benning BAYONET. Editor: Lori Egan. **Bottom**—The WARRIOR, U.S. Army Soldier Systems Center, Natick, Mass. Editor: Curt Biberdorf.





These models have approached layout differently. The ARKANSAS GUARD displays an image without text. The cover shot is identified on the contents page as a thumbnail—as it should be. The sole element draws attention and will so in any layout. *Buddy Garrett* is the editor. The first issue—September 19— of the DESERT GUARDIAN, produced for ARCENT troops in Saudi Arabia. The initial issue, edited by an Air Force NCO, showed the result of the attack on the Pentagon. An Army enlisted soldier is scheduled to take the helm soon. INSCOM JOURNAL, produced for the men and women of the U.S. Army Intelligence and Security Command, gave readers a different look for the Fall issue, an easy-to-read, simple graph depicting INSCOM's role in support of troops worldwide. The flag was also redesigned. *Scott Andreae* is editor.



Left to right—The BELVOIR EAGLE, Fort Belvoir's weekly CE tabloid, offers its readers a clean, uncluttered front page. The paper often uses a single-thematic layout to emphasize its main story. *Wayne V. Hall* is the editor. The HERALD-POST, a product of the 26th ASG, Germany, changes the looks of its picture window using both a modular and horizontal pattern. *Juan R. Melendez Jr.* is the layout editor and *Michael Mowrer* is the editorial editor. An attractively-packaged newsletter is the WILMINGTON DISTRICT NEWS, a product of the Wilmington, N.C. engineer district. *Christine Bruske* is editor.

Follow-Up*Additional coverage of the Pentagon attack*

To say the attack of the World Trade Center complex and the Pentagon is a major story is to state a gross understatement. Many post and unit newspapers devoted several pages to initial events of Sept. 11. Other papers focused on the security angle and tied in the attack as the major cause for heightened security and caution.

Several papers ran follow-ups of the attack: specifically on the Pentagon. The follow-up (or second-day story) further develops the events that surround the initial story. Follow-ups may focus on "cause and effect." Here are several examples of what some Army newspapers published a week or more after the Sept. 11 tragedy.



Fort Sill's CANNONEER, Sept. 20 front page, focused on the attack on the Pentagon. The CANNONEER is the fort's weekly CE broadsheet, edited by Tonya L. Riley. Camp Zama's TORII had a unique presentation in its September 28 issue. Sgt. Annette B. Andrews is the editor. THREE STAR FINAL, a newsletter for the men and women of the 70th RSC, provided its readers with a unique cover illustration by its editor Staff Sgt. Sheila Tunney for the September-October issue.



Follow-up articles on the aftermath of the Pentagon attack appeared in several other newspapers including: the CONNECTICUT GUARDIAN, a monthly produced by the Connecticut National Guard, edited by Sgt. 1st Class Debbi Newton; the Fort Dix POST, editor: Carolee Nisbet; and the Fort Knox INSIDE THE TURRET, editor: Larry Barnes.



More follow-ups: The Fort Hood SENTINEL, editor: Staff Sgt. Keith Thompson; The ALASKA POST, editor: Sgt. Cecile Cromartie; the Fort Bliss MONITOR, editor: Cpl. Aaron Thacker. Many other post and unit publications covered the Pentagon attack were: the Fort Rucker ARMY FLIER; TALON, published in Bosnia; Fort Jackson LEADER; Fort Lee TRAVELLER; Camp Zama's TORII; the CONSTELLATION, U.S. Army Corps of Engineers, Baltimore; and Fort Lewis' NORTHWEST GUARDIAN.



PUBLICATION AWARDS

Three Awards Army Flier; Courier

Two Awards

Inside the Turret; Casemate; Herald Union; Frontline; Guardian; Fort Riley Post; Ironside; Monitor

One Award

Guidon; Eagle; Fort Dix Post; Korus; Desert Voice; Herald-Post; Pointer View; Torii; Talon; Lamp; Seoul Word; On Guard; Duty First; Training Times; Prairie Soldier; Citizen; Redstone Rocket; Fort Carson Mountaineer; Castle Comment, Mercury; Alaska Post; Sine Pari; Bulletin; Bayonet; Benelux Meteor; Tobyhanna Reporter; Riverside; Indianhead; Banner; Tiefert Telegraph; Outlook; Paraglide; Castle; Phoenix Rising; Pentagongram; Signal; Kwajalein Hourglass; Buckeye Guard; Countermeasure; Bear Facts; Tower Times; Leader; Medical Minute; Globe; Fort Hood Sentinel; Triad; Warrior Leader; Mountaineer (Madigan Army Med. Cent.); Engineer Update

INDIVIDUAL AWARDS

Two Awards

Tim Hipps; Carol Cummings; Sandy Riebeling

One Award

Larry Barnes; Tonya Riley; Nel Lampe; Dave Snyder; Spc. Stacey Harris; Jean Offutt; Wayne V. Hall; Sgt. Mitch Frazier; Adriene Foss; Michael Meines; Rick Brunk; Lucille Anne Newman; Melissa Davis; Bridgett Siter; Spc. Casondra Brewster; Spc. Monica Garreau; Spc. Teresa Heist; Harry Noyes; Mindy Anderson; Kim Rieschling; Sgt. William Wilczewski, Roger T. Conroy; Sgt. Ed Passino; Jill Mueller; Julia Ayers; David Ruderman; Sgt. Cullen James; Irene Brown; Karl Weisel; Tom Larscheid; Michael Mowrer;



Soldiers put heroic tales in black, white

by Staff Sgt. Marcia Triggs (ARNEWS staff writer)

WASHINGTON (Army News Service, Sept. 27, 2001) -- When the Pentagon was attacked, there were soldiers who risked their lives to help others. Then there were the soldiers who spent hundreds of hours looking for the missing, and aiding with clean-up efforts. Then there were the soldiers who told the world about those heroic tales.

An Army Reserve public affairs detachment from Fort Belvoir, Va., set up a press tent on Pentagon grounds several days after the attack, and within hours recorders were running and cameras were rolling.

"I saw that there was a need for a public affairs team on site to cover stories that might not have been told," said Maj. Carl Mahnken, commander of the 214th Mobile Public Affairs Detachment. "We have been able to promote command information and get products to internal and external news agencies."

Mahnken also works in the Executive Communication Branch for the Office of the Chief of Public Affairs. His Pentagon office was destroyed in the attack, and he has also been credited with helping to save lives the day of the crash.

For two weeks, a six-soldier MPAD team (five soldiers and an officer), reported on the heroes and documented VIP visits. As military print journalists and broadcasters, the 214th soldiers focused on

the Army's contributions during the crisis.

"My job here is to tell the soldier's story," said Staff Sgt. Michele Hammonds, print NCO for the 214th MPAD team. "I covered news events and wrote features on everybody from Old Guard soldiers to chaplains."

The broadcast soldiers didn't put out a newscast, but instead documented the events and provided the tapes to other news outlets, such as Soldiers Radio and Television and civilian news media, said Sgt. Stephen Crounse, 214th broadcast NCO.

For these troops, writing print news stories and shooting video news is something they do everyday, whether or not they are in uniform. Crounse teaches television production at a local high school. Some of the other 214th members work for the Department of Defense or the Department of the Army as editors and public affairs journalists.

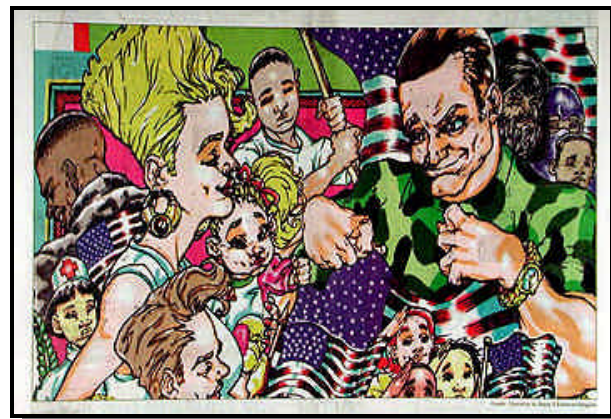
"These troops exemplify the term citizen-soldier," said Capt. Patrick Swan, the officer-in-charge of the 214th MPAD team. "On very short notice, they volunteered to leave their civilian jobs and support the Army during this national tragedy. Because of their efforts, the rest of the Army and the nation is learning of the unbelievable devotion to duty by the soldiers working the Pentagon recovery efforts."



From left—TRAVELLER, Fort Lee's weekly tabloid, presented its idea of how America's POW/ MIAs should be honored and remembered. The cover and double truck were compiled by the newspaper's staff. Spc. Erika Gladhill is editor. INSIDE THE TURRET, the Fort Knox weekly broadsheet, published an excellent article, "Understanding Islam," by Adriane Foss, the TUR-RET's associate editor. The article appeared September 27.



Fort Meade's SOUNDOFF! was among the first Army newspapers to delve into the discussion of anthrax with tips for staying safe. The article was written by Sgt. Denny Cox and published October 23. The IGUANA is a tabloid produced by JTF Bravo in Central America. Spc. Jon Christoffersen is the editor. The illustration at right is the creative work of Stacey A. Robinson, a member of Fort Bragg's PARAGLIDE. The artwork was in support of the feature "Fort Bragg Community Displays Flag With Pride," by Brian Lucas and published October 4.



EDITOR'S CORNER



Make fillers work for the paper

The filler is an indispensable item to the Army newspaper editor. But, consider this: is it indispensable to the reader?

Items such as the number of strawberries eaten each year in the U.S. or the number of miles the nation's highways stretch will hardly generate interest and enthusiasm in the average military reader.

Many post and unit newspapers are guilty of publishing these so-called gems when copy simply isn't enough to fill the news hole.

One post paper ran a blurb about the number of sewer miles in Chicago. Another thought the readership would enjoy knowing how many gallons of water flowed over Niagara Falls, and still

another ran a filler on the many uses of rhubarb.

Fillers can serve a purpose if carefully selected such as reminders of various projects on post, charities or blood drives.

Sometimes a full story would not be as effective as a "gentle" reminder, especially in cases where the same subject has been covered several times. And in those rare instances when there are no projects or campaigns, editors can run Army or unit histories.

One or two lines describing some highlight of a unit's past will not only fill that pesky hole, but will add to the reader's knowledge of units on post.

Avoid using fillers simply as makeup aid. Make them work for the paper.

Use facts—not opinions

It's been said facts are stranger than fiction. It's also been noted facts are stronger than opinions.

Let's use this example from an Army newspaper sports page: *Robinson pitched six fantastic innings.*

The sentence contains the opinionated adjective "fantastic." The sentence carries some facts, but is overshadowed by the writer's bias.

Whether writing an editorial, commentary or a news story, facts are usually harder to come by

than opinion. Facts, however, can in most cases stand by themselves—not so, opinions.

An Army journalist's task is to keep readers informed by giving them facts—not opinions—readers can form their own positive or negative opinions.

Soldiers can be motivated both intellectually and emotionally by stories that are substantiated with facts.

Avoid using glittering personal opinions and give the readers facts.

Time element is important

Beginning journalists sometimes have a tendency to misplace the time element in the lead of their stories. The result is a lead that is often awkward or ambiguous.

"Master Sgt. Ronald Simmons Monday was awarded the Bronze Star Medal. ..." Is the sergeant's last name Monday?

"A local company was awarded a \$50,000 contract to renovate public housing here Friday." Was the contract awarded Friday or is the firm to renovate the housing on Friday?

One effective way to apply the time element is to place it behind the verb. In most cases, the sentences will read clearer and more accurate.

More Outstanding editors/writers

Staff Sgt. Lisa Dunphy—*Talon*
 Sgt. John R. Rozean—*Korus*
 Spc. Neil Jones—*Fort McPherson Sentinel*
 Spc. Jessica Espinosa—*Scout*
 Scott Andrae—*INSCOM Journal*
 Sgt. 1st Class David Abrams—*Alaska Post*
 Gary Skidmore—*Fort Riley Post*
 James Pritchett—*Fort Riley Post*

Sgt. Raymond Piper—*Southern Star Weekly*
 Staff Sgt. Tami Lambert—*Mountaineer*
 Staff Sgt. Mike Brantley—*Desert Voice*
 Diane Alpeter—*Lamp*
 Paul W. Levesque—*Edge*
 Christie Vanover—*Fort Riley Post*
 Sgt. Denny Cox—*Soundoff!*
 Spc. Jimmy Norris—*Southern Star Weekly*

Miscellany

Adriane Foss is back with the IN-SIDE THE TURRET, the Fort Knox weekly broadsheet. Back as the associate editor, Foss now dons civvies. She ETSD a few months back and returned to her home in North Carolina. But the call of the TURRET lured her back. Foss holds a Journalist Award.

Sgt. Carmen Burgess has returned to Fort Bragg after several months TDY to the Pentagon as a member of the Leadership Support Team, Office of the Secretary of the Army. She's been pegged as the editor of the post's PARAGLIDE having succeeded Sgt. Rob Hayes who PCSd.

Staff Sgt. Michael Rautio, just from an assignment to Kuwait and before that, editor of Fort Stewart's FRONTLINE, has been assigned to the Leadership Support Team, which provides articles and photographs to the Secretary of the Army's staff. Rautio is an excellent writer and photographer.

John Rickey, Fort Knox PAO, is known as "a lightning rod" for controversy. On September 19, he showed he could also be a physical lightning rod as well.

While loading some Wal-Mart purchases into his truck, he saw a bolt of lightning strike a pole some 20-feet away. The bolt flew across the parking lot and headed for his vehicle, striking it.

"The lightning came through the truck and illuminated the whole inside. I was holding onto the side of the truck, and I could see the current go through my arm," Rickey said.

"My arm hair stood on end, and I heard a pop when I let go of the truck I was thrown a foot and a half into the air. I fell to my knees and

then fell on the ground, where I was flopping around like a fish out of water.

He was helped back to the Wal-Mart by witnesses and waited for a medical help. He was treated there released and drove home in his truck.

"My skin turned tomato red. My hands and feet felt numb for the entire day," he said.

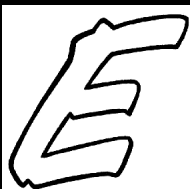
John's doing well and has been back to running the PA shop. (Quotes excerpted from an article written by Spc. Brooks Hudson, Fort Knox, PAO.)

Sgt. Tom Bradbury, formerly sports writer with the NORTHWEST GUARDIAN, Fort Lewis, has been named editor of Fort Irwin's TIEFORT TELEGRAPH. He succeeds newly promoted Sgt. Kim Dooley, who has joined the 13th PAD, and still reporting.

Spc. Melissa McIntire has been tagged to be editor of Fort Leavenworth's LAMP. She'll take the slot over from Sgt. William Boldt who has decided to ETS. McIntire is currently a staff writer with Fort Riley's POST.

Ken Miller is the acting editor of the SHIELD, a newsletter produced by the U.S. Army Criminal Investigation Command, Fort Belvoir. Miller is the Media Relations chief and has been pulling double duty until an editor is assigned. The September 1 issue was 36 pages.

Fort McPherson's SENTINEL has a new staff: at the editor's desk is Laurie-Scott-Reyes, a retired sergeant major, and Spc. Neil Jones, formerly on the Fort Lee TRAVELLER. Jones ranks among the top creative journalists.



Excellence

In Verbal and Visual Presentations

CANNONEER (Fort Sill) for its exceptionally outstanding two-page presentation of the Pentagon attack. Also for the editorial "The World Has Changed, Duty Remains." The **CANNONEER** is a broadsheet, edited by Tonya L. Riley and the issue noted was published September 20.

INSIDE THE TURRET (Fort Knox) for the full-page spread "Understanding Islam," by Adriane Foss, published September 27.

MESSAGE (Fort Monmouth) for "Sometimes Even 'Spam' Tastes Good," by Renita Foster, published September 21.

SOUNDINGS (COE, Detroit) for an outstanding Summer issue. Lynn Duerod, PAO/editor.

CRUSADER (98th ASG, Germany) for the commentary "Children Shouldn't Have To Lead Painful Lives," by Cheryl Bonjnida, published September 28.

THREE STAR FINAL (70th RSC) for "197d Combat Stress Co.: Don't Worry, Be Happy," story by Spc. Vincent Oliver, photos by Sgt. 1st Class Gary Ogilive, published July-August issue.

FRONTLINE (Fort Stewart) for the commentary "Turning The Pain Of Tragedy Into Positive Power For The Future," by Sgt. Akilah C. Clarke, published September 20.

MISSILE RANGER (White Sands Missile Range) for the commentary "One American Shares His Pain," by C. H. Specht, published September 29.

TULSA DISTRICT RECORD (COE, Tulsa) for its coverage of the attacks on the World Trade Center and Pentagon. The article "Corps Resources Tapped In Recovery Efforts." contained outstanding photos supplied by the U. S. Corps of Engineers. Story and photos appeared in the September-October issue. Mary Beth Hudson is the editor.

FALCON FLIER (Task Force Falcon) for "What Dies It Mean To Serve As An American Soldier," by Spc. Scott Holdsworth. Also for "Don't Forget To Say These Words To Your Wife: I Love You," by Capt. (Chaplain) Byung Min. And for "Remember That Day You Dreamed Of? Well, It's Here," by Capt. Amanda Flint. All published October 1.

MOUNTAINEER (Fort Carson) for the commentary "Terrorist Tragedy Sparks Battle Against Bigotry," by Dan Hassett. Also for "Sergeant Audie Murphy Club Members Give Back To The Community," Staff Sgt. Tami Lambert. Both published September 21.

LAMP (Fort Leavenworth) for the commentary "Saying Thanks Should Not Be The Exception," by Sgt. William Boldt. Also for the full-page spread "Community In Mourning Week 2," by Diane Alpeter. Also for the full-page spread "A Nation In Mourning Week 2," articles by Rudi Williams, AFPS. Also for the full-page spread "A Nation In Mourning Week 2," article by Staff Sgt. Marcia Triggs, ARNEWS. And finally for the double-truck display of the national colors. All published September 20. (Right)

TRAVELLER (Fort Lee) for its visual presentation of "All Gave Some...Some Gave All," produced by the paper's staff and published September 27.

HAWAII ARMY WEEKLY (Schofield Barracks) for the commentary "Belief In Army Grows Stronger Than Ever," by Staff Sgt. Kanessa Mynett-Allen, published September 20.

FRONTLINE (Fort Stewart) for the commentary "American Flag Rallies Hearts, Spirits," by Spc. Rebecca Burt, published September 27.

MONITOR (Fort Bliss) for its two-page graphic presentation "Domestic Violence—Awareness Month 2001," published October 4.

SOUNDOFF! (Fort Meade) for "Anthrax—Tips Fort Staying Safe." by Sgt. Denny Cox, published October 25.

WARRIOR (Natick, Mass.) for an outstanding September-October issue. Curt Biberdorf is editor.

INSIDE THE TURRET (Fort Knox) for the commentary “Old Veterans Epitomize Best Of America,” by Spc. Stacie Mitschke, published October 4.

CASTLE COMMENTS (COE, Huntington) for “Corps Ranger Survives Flood But Finds It Hard To Get Past Emotional Upset,” by Elizabeth Slagel, published August,

BLADE (63rd RSC) for “Chasing Terrorists, Hauling Patients,” by John D. Ward, published in the Fall issue.

ARMY FLIER (Fort Rucker) for “Ministry At The Gates,” by Mollie Miller, published September 20.

ENGINEER UPDATE (Hq, Corps of Engineers) for “Corps Responds To Terrorist Attacks On Pentagon, World Trade Center,” by Bernard Tate. Also for the excellent two-page spread depicting the Engineer’s support in “New York City Action: Corps People Are Hard At Work In The Recovery Efforts At The World Trade Center.” These are other related articles published in the October issue.

SOUNDOFF! (Fort Meade) for “National POW/MIA Recognition Day, Sept. 21—Their Service...Our Duty,” based on personal reflections by Frank Smollon Jr., a POW during World War II, The issue was published September 17.

CONNECTICUT GUARDIAN (Conn. NG) for it pictorial double truck on the attack on the Pentagon “The Look Of War,” published October. Sgt. 1st Class Debbie Newton is editor.

MONITOR (Fort Bliss) for the commentary “We Pledge To Defend Our Four Freedoms,” by 2nd Lt. A. U. Holms, published October 11.

TRAVELLER (Fort Lee) for its two-page pictorial spread on the attacks on World Trade Center and the Pentagon “One Month Later, Remembering Those Who Died,” published October 11.

RECRUITER JOURNAL (Hq, Recruiting Cmd) for “Courage, Candor, Competence and Commitment,” by Master Sgt. David Rosenfeld, published in October.

GREEN MOUNTAIN GUARD (Vt. NG) for “Air Guard Pilot Becomes Part Of An Elite Group Of Aviators,” by Master Sgt. David A. Crary, published in September.

BLIZZARD (Fort Drum) for “Investing In Your Future—A Guide To Investing, Smart Purchasing And Saving,” by Spc. Rachael Tolliver, published October 4.

PARAGLIDE (Fort Bragg) for the commentaries “Will We Ever Feel Safe Again,” by Lucille Anne Newman and “Real-Life Superheroes Walk Among Us,” by Stacey A. Robinson. Both published September 27.

WORDS, PHRASES AND THEIR PARTICULARS

A headline: “*U.S. Forces In Heighten State Of Awareness.*” “*Heightened,*” an adjective, is the correct word. *Heighten* is a verb.

“A helicopter pilot who served in *Viet Nam*” *Vietnam* is one word. Some writers continue to use, “*Congressional Medal of Honor.*” It’s the *Medal of Honor*. *Bronze Star* and *Bronze Star medal* are incorrect. Medal, capped, is part of the award title: *Bronze Star Medal*. Interestingly, not so for *Silver Star*. It’s *Silver Star medal*, lower case.

Preventative—The extra syllable is unnecessary. *Preventive* is preferred.

While—“*While*” indicates one or more actions taking place. Unless this is true, the word “*although*” is the correct word. Also, *while* should not join two independent clauses; it should introduce a subordinate clause.

FROM WHERE I 'NOW' SIT

Starting Over With Determination



By Master Sgt. Jon Connor
Chief of Army Newspapers

The question of “where do we start?” always brings the same answer regardless of the situation. “From the beginning,” we’re told.

Such was the case with the Army News Service organization immediately after the terrorist attack on the Pentagon Sept. 11. Because of extensive smoke and water damage resulting from a stubborn fire throughout adjoining areas to the crash site, the entire Office of the Chief of Public Affairs was forced to move. And, in the days ahead, serious potential health-related problems stemming from hazardous materials would play a major factor in not allowing us to canvass the old office and gather much-needed items.

Under a stressful situation, ARNEWS got the news out thanks to its internal and external staff. Army journalists, like all others directly affected, were resolute in keeping the spirit of freedom alive. This article is that story.

After evacuating the Pentagon during the attack, the majority of personnel were directed to go home. Gary Sheftick, ARNEWS director, and Joe Burlas, ARNEWS senior correspondent, made it over the bridge into Washington, D.C. As they watched CNN replay the unbelievable events, they were directed to return to the Pentagon to document the recovery operation.

So they immediately grabbed Sheftick’s personal camera and made their way back to the Pentagon crash site area to begin ARNEWS’ ongoing coverage of “Noble Eagle.”

As was directed by Donald Rumsfeld, Secretary of Defense, civilian and military personnel went back to work Sept. 12 to show the world that the terrorists failed in their attempt to stop the business of the Pentagon.

The decision was that Information Strategy Division and possibly ARNEWS would be temporarily set up in the Office of the Assistant Secretary of Defense (Public Affairs), sharing space with the Directorate for Programming and Community Relations.

Working out of Soldiers Radio and Television in Alexandria, Va., and even SOLDIERS magazine at Fort Belvoir, Va., were considerations. Fortunately, the core of ARNEWS was able to work out of our new temporary office at OASD’s community relations shop.

But the challenges we were up against quickly made themselves known at every turn of our operations. ISD is in the business to put out information to help those in the field with their mission. In this case, the situation was somewhat murky for us – there was no Standard Operating Procedure under these conditions.

This simply was not a matter of being displaced. The “New Normal” found us not being able to access the coveted “J drive” in our computers where we stored all our work in a network that was now inaccessible. It also meant all the tools and items that surround one’s desk – including a simple thing like a rolodex -- were no longer at our fingertips.

Day by day, one by one, we slowly got incorporated into the OASD’s computer network to do simple things like e-mail from our new work stations.

The “New Normal” also meant going to and from work was no longer routine, fast nor easy. For some, different modes of transportation – most costlier and more time consuming – were now the way it was. All thanks to the Metrobus service to the Pentagon ending and police shutting down the highway that runs between Arlington National Cemetery and the crash site.

Additionally, to help OCPA’s Media Relations Division handle the flood of media queries, we were tasked to work there on a rotating schedule. Sheftick and Burlas also were tasked to work at the Army Operations Center to support that mission too.

For those of us displaced at the Pentagon -- some now working in nearby buildings -- the feeling of self-identity got somewhat skewed, since we were no longer at our own computers, desks, cubicles or familiar office surroundings. Basically, our work environment defines a lot of who we think we are.

Despite all this, ARNEWS posted 25 articles from Sept. 12-19. Truly amazing under these conditions.

From Sept. 20 through the next few weeks, the work was pretty much the same. None of this could have been possible if it wasn't for some dedicated professionals in our field. ARNEWS received numerous stories and photographs from the 214th Mobile Public Affairs Detachment (Fort Belvoir). Reservists like Capt. Patrick Swan, Staff Sgt. Michele Hammonds, Staff Sgt. John Valceanu and Sgt. Nate Orme and others all took initiative and provided the Army community with on-the-scene coverage.

And the ever-dependable Master Sgt. Bob Haskell, a National Guardsman who works at its bureau in Washington, D.C., kept feeding us articles. Haskell provided invaluable coverage of the Guard's role at the site of New York City's terrorist attack.

The staffs of the Fort Belvoir EAGLE and Fort Myer's PENTAGRAM also provided coverage on what the terrorist strikes meant to their community. Likewise, they both publications provided excellent coverage of the units and personnel from their installations that provided immediate and ongoing assistance at the Pentagon.

Sgt. Carmen Burgess, the editor of the Fort Bragg PARAGLIDE, who was on temporary duty assigned to provide photographic coverage of the Secretary of the Army, shot photographs the morning of Sept. 11, beginning just moments after the crash. Her photos were extraordinary.

The U.S. Army Medical Command public affairs office at Fort Sam Houston, Texas, also provided ARNEWS an immediate story on how parents can relate to their children about explaining and dealing with terrorism. Similarly, the Military Traffic Management Command also provided important stories regarding transportation in light of the terrorist attacks.

Internally, Sheftick, Burlas, Staff Sgt. Marcia Triggs, and myself all shared in the coverage when we were here for ARNEWS — either through reporting, photography, editing or sending to the field. There were some days in which only one or two of us were here because others were either off from shift work in support of the AOC or media relations missions or just beginning to pull a shift. Retired Sgt. Maj. Gary Beylickjian, with stacks of Army newspapers by his side and red pen in hand, didn't skip a beat in his reviews, critiques and phone calls to editors.

A few weeks ago Pentagon personnel were able to retrieve their belongings from the old offices. It was a time that most of us couldn't wait to happen. For me, it was like Christmas.

To our surprise, though the carpet was soaked and soot was evident, our actual work-related and personal belongings were in good condition.

On Oct. 26 we moved out of our temporary office that OASD Community Relations graciously shared with us. They were great comrades in these sometimes-struggling times and we're very grateful for all their support.

What we've learned since Sept. 11 is the mission must continue. And, that by pulling together, we can all help each other out. -30-

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"Those who cannot remember the past are condemned to repeat it."

From "Life of Reason," by George Santayana